



AMBER

OVERVIEW DECK

CORE STRENGTHS



Global Presence

with flexible and scalable teams
(850+ staff across 9 locations and 4 continents).



Veteran Leadership

from companies like Electronic Arts,
Ubisoft, Disney/Marvel, Activision/Blizzard,
Gameloft and more.



Full-Stack Game Development

across multiple platforms and a variety
of game genres.

Trusted by
Partners

Service Partner



2025



2025



2024



2023

Recognized
by Peers



A world map with a dark background and a light-colored grid. The map is centered on the Atlantic Ocean. Various cities are marked with colored dots and lines pointing to their names. The colors of the dots indicate the type of service provided in each location: yellow for Product Development and red for Development Services. The cities marked are San Francisco, Los Angeles, Montreal, Guadalajara, Bogota, Bucharest, Botosani, Kyiv, and Manila.

AMBER is an international, preferred game development partner specializing in a diverse range of platforms and genres.

● *SAN FRANCISCO*

● *LOS ANGELES*

● ● *MONTREAL*

● ● *GUADALAJARA*

● *BOGOTA*

● ● *BUCHAREST*

● *BOTOSANI*

● *KYIV*

● ● *MANILA*

● Product Development ● Development Services



CREATIVE STUDIOS



Karaokulta

Genre Passion: Hybrid Casual Mobile
Platform: Mobile, PC
Tech: Unity, C#
Audience: Family Friendly, Broad Audience
Monetization: F2P, Paid
[View Deck](#)
📍 GUADALAJARA / MONTREAL



Madbricks

Genre Passion: Action Adventure Games + Narrative-based
Platforms: Mobile, PC
Tech: Unity, C#
Audience: Family Friendly, Broad Audience
Monetization: Paid, F2P
[View Deck](#)
📍 BOGOTA



Play with Fire

Genre Passion: High Fidelity AAA Execution and AI Game Mechanics
Platforms: Console, PC
Tech: Unreal / Proprietary / C++
Audience: Teens / Adults 13+
Monetization: Paid
[View Deck](#)
📍 BUCHAREST / MONTREAL



Avalon

Genre Passion: Puzzle, Casual Games
Platforms: Mobile, Netflix SDK
Tech: Unity, C#
Audience: Family Friendly, Broad Audience
Monetization: F2P, Paid
[View Deck](#)
📍 BUCHAREST



Lorraine

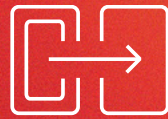
Genre Passion: Core Strategy and RPG Games, Usually with Multiplayer Components
Platforms: Mobile, PC (includes Switch), Netflix SDK
Tech: Unreal, Unity, C++, C#
Audience: Teen / Adults 13+
Monetization: F2P, Paid
[View Deck](#)
📍 BUCHAREST / KYIV



OFFERINGS & CAPABILITIES



Full Game
Development



Ports &
Remasters



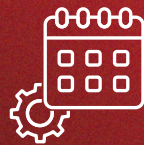
Turnkey
Co-development



AAA Art
Production



Team Augmentation
Across
All Disciplines



Post-launch
Content & Live
Operations



Dev Support Services
(QA, Localization, Player
Support)



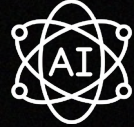
Marketing & Business
Performance



Emerging
Platforms

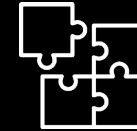


AI EXPERTISE



A Tool for Optimization

We leverage a vast array of emerging AI-powered tools to create real value for our partners through streamlined production workflows, engineering copilots and enhanced art pipelines.



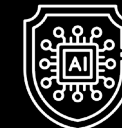
A Tailored Approach

Every partner's perspective on how AI should be used in game development varies. We can customize our range of AI services to your specific project needs and comfort level.



Innovation in Action

We are first adopters in leveraging the power of machine learning for meaningful gameplay enhancements like realistic NPC interaction and generative narrative branching.



AI with Accountability

Amber's AI Governance Group (AAIGG) ensures safe adoption and cross-functional diligence to define the best ethical, legal, governance practices for AI tool integration in our processes.



TECHNOLOGIES & PLATFORMS

AMBER has tackled every major platform and has software & hardware licenses to support all your development needs.



UNREAL EDITOR
FOR FORTNITE

ROBLOX



SERIES
X|S

XBOX ONE

PS4

PS5

NETFLIX

amazon appstore



EPIC GAMES
STORE



Apple Arcade



























GOG
COM

oculus



TRUSTED BY INDUSTRY LEADERS



I have worked with many external vendors/partners/providers in the past and have never had a quality of service quite up to the level as we've received from AMBER."

Ayhan Sahin - BIG FISH GAMES



We are delighted by the last 3 years we have shared together and by the more of 2000 levels you have created for us, for the project Angry Birds Friends, during all this time. I think I can speak for everyone when I say that it has been a wonderful and enriching experience from the very beginning. Thanks a lot for sharing with us your passion and your eagerness to learn more and more every day. We really appreciate the fact that we together have been able to push the boundaries of our level design to limits we never thought we would reach."

Adrian Navarro Perez - ROVIO



I feel like our collaboration with AMBER has only strengthened over the years of working together. Teams and individuals from TSB who are working directly with AMBER team all shared positive feedback about them."

Eszter Barabas - SANDBOX



A wonderful experience working with a professional and inspired team! Our products are better with AMBER in the fold!"

Jake Flint - IMANGI

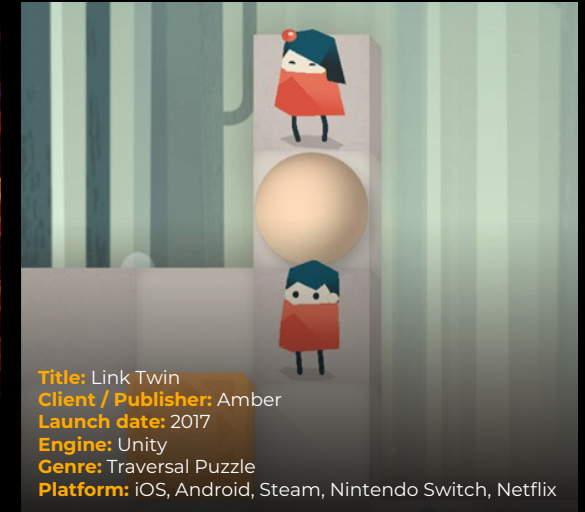


FULL PRODUCT DEVELOPMENT



End-to-end game
development,
from concept
to launch, and
beyond

FULL PORTFOLIO

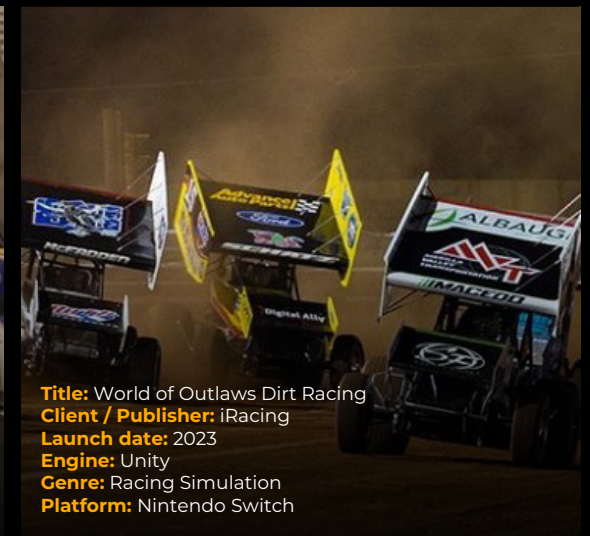
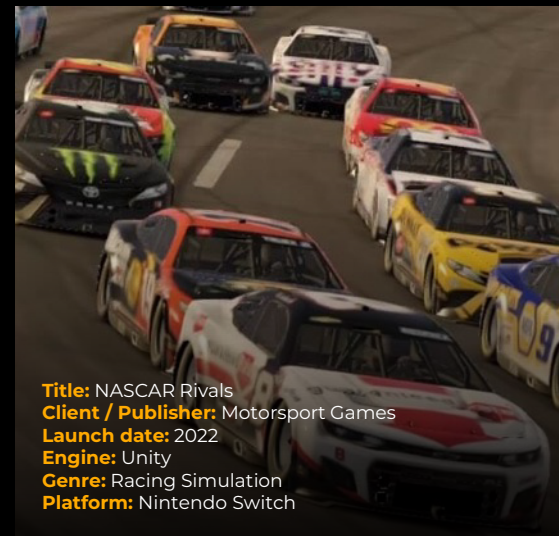


PORTS & REMASTERS

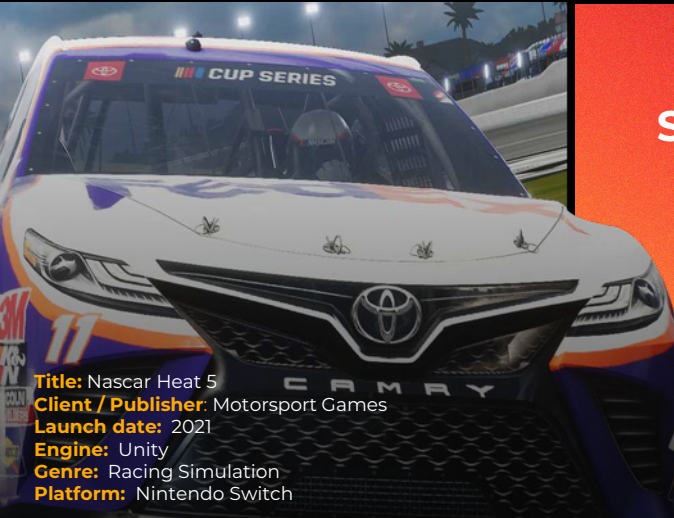


Find new audiences by leveraging AMBER's porting and remaster team for platform conversions

FULL PORTFOLIO

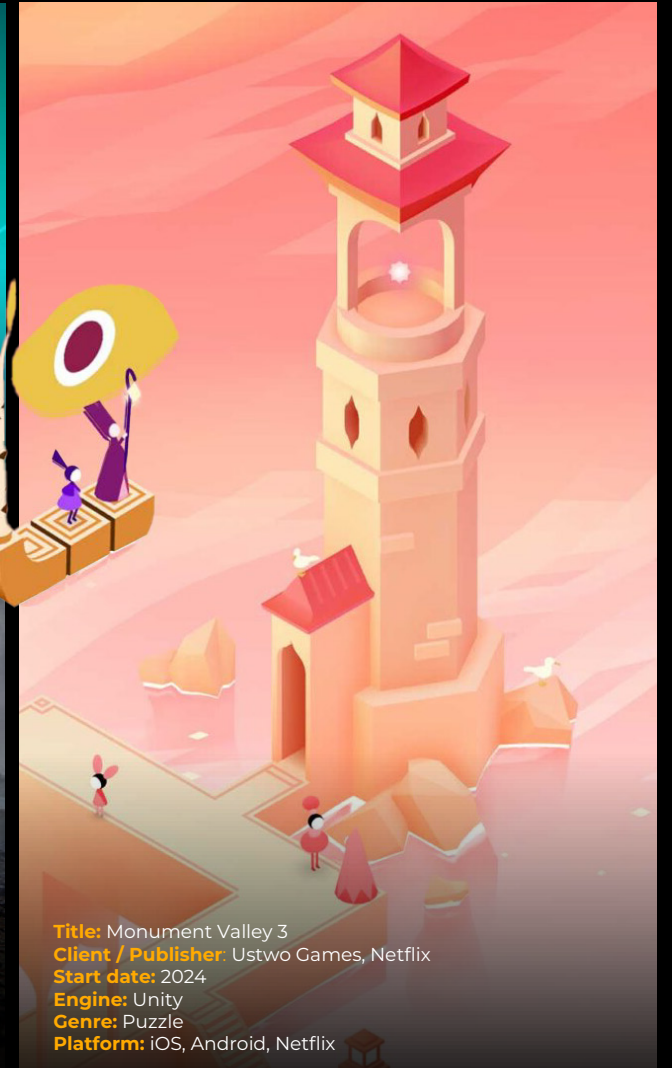


TURNKEY CO-DEVELOPMENT

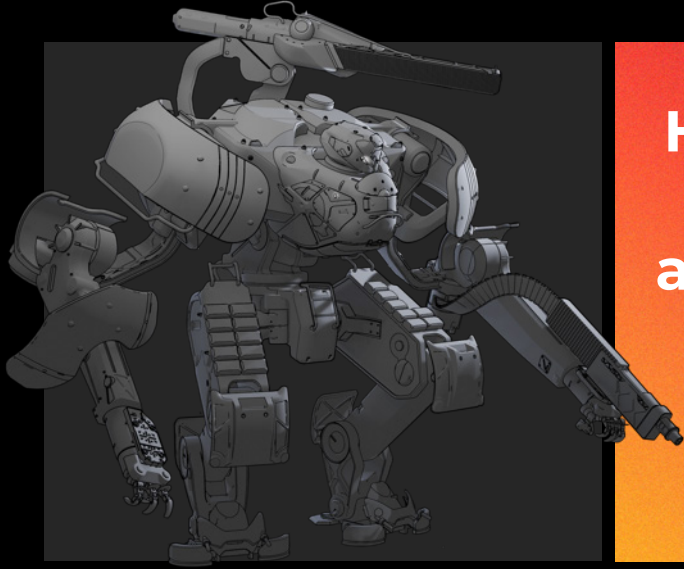


Scale your projects
through AMBER's
multidisciplinary
custom
development
teams

FULL PORTFOLIO



AAA ART PRODUCTION



Highest quality
art production
across a variety
of styles and
disciplines

FULL PORTFOLIO

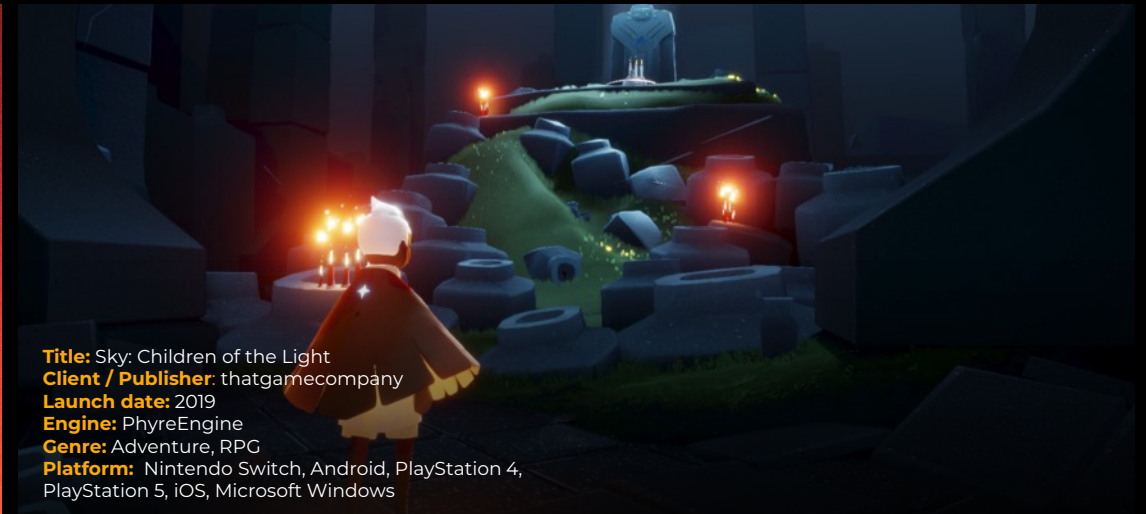


TEAM AUGMENTATION ACROSS ALL DISCIPLINES



Leverage AMBER's
top talent across
multiple
disciplines as
extensions of your
own internal team

FULL PORTFOLIO

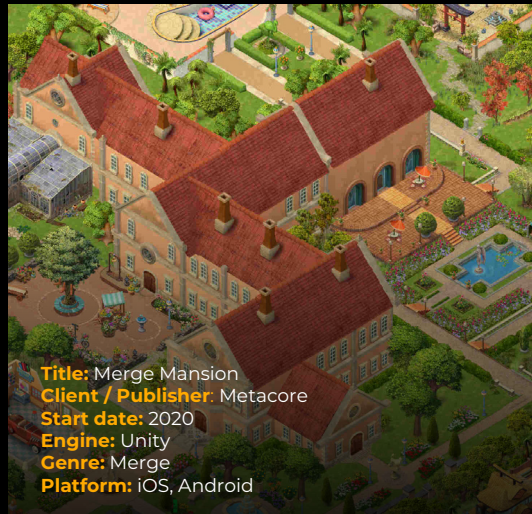
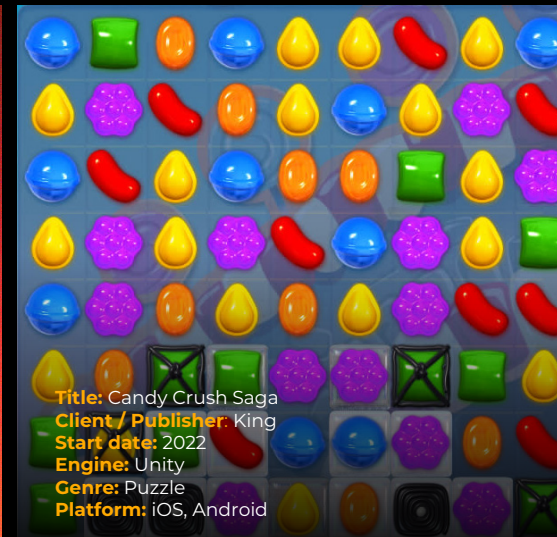


POST LAUNCH CONTENT & LIVE OPERATIONS



A comprehensive
and scalable
solution for
operating live
services and
delivering ongoing
content

FULL PORTFOLIO

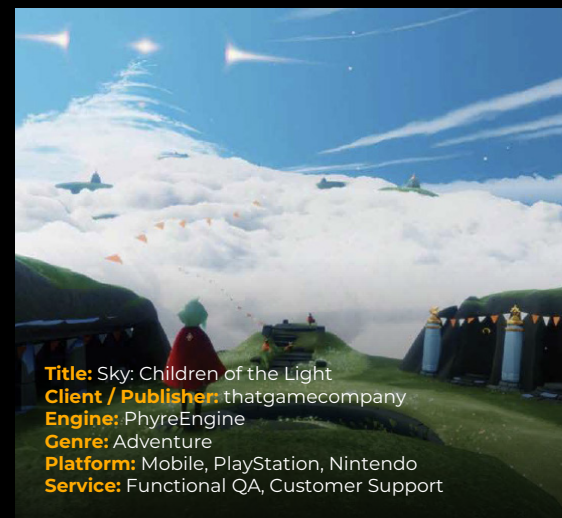
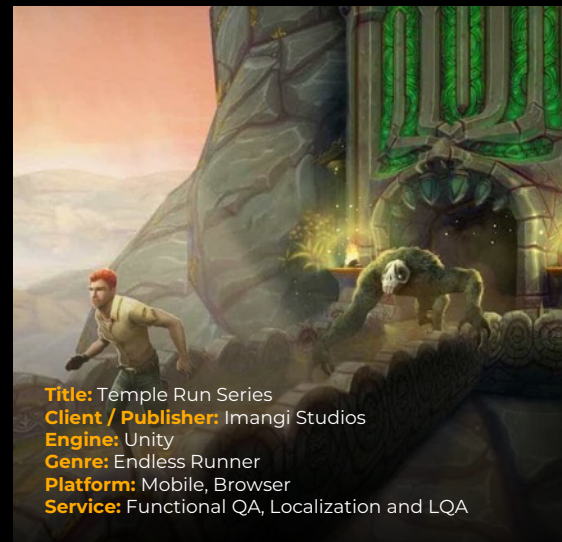


DEV SUPPORT SERVICES



Award-winning set
of solutions for
development
support on all
game platforms

FULL PORTFOLIO



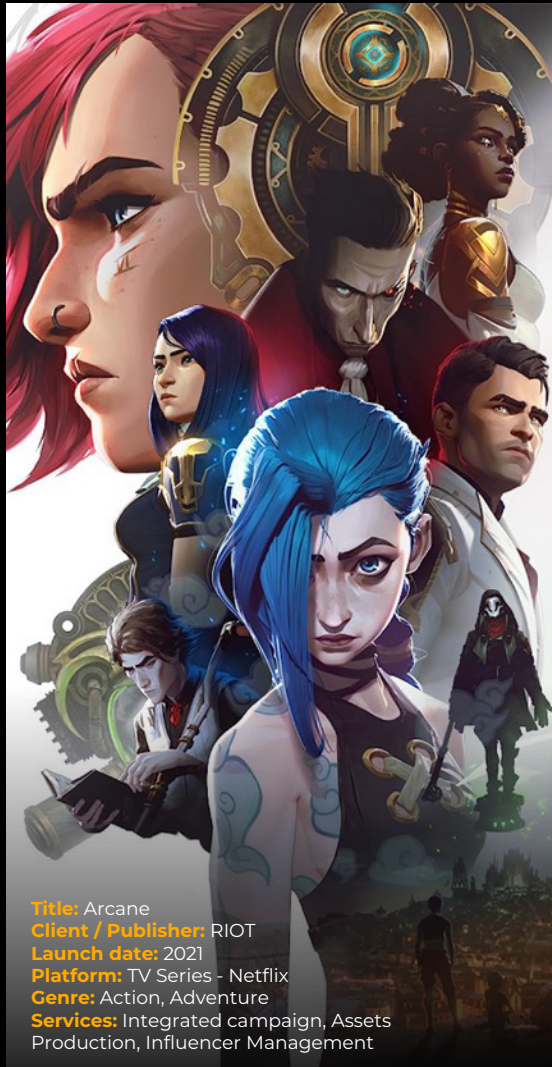
EMERGING PLATFORMS



Unleash immersive
experiences with
AMBER's
innovative
approach to
emerging
platforms



MARKETING & BUSINESS PERFORMANCE SERVICES



AMBER can plan
and execute
go-to-market
strategies and
campaigns
globally

FULL PORTFOLIO



AMBER LEADERSHIP



MIHAI POHONTU
CHIEF EXECUTIVE OFFICER



PAST EXPERIENCE:



SCOTT HUMPHRIES
CHIEF PRODUCT OFFICER



PAST EXPERIENCE:



ANDREEA ENACHE
CHIEF REVENUE OFFICER



PAST EXPERIENCE:



JAIME GINE
EXECUTIVE ADVISOR



PAST EXPERIENCE:



CRISTIANA FERNBACH
GENERAL COUNSEL



PAST EXPERIENCE:



TUDOR POSTOLACHE
CHIEF OPERATING OFFICER



PAST EXPERIENCE:



ROIE CHIZIK
CHIEF FINANCIAL OFFICER



PAST EXPERIENCE:



CATALIN BUTNARIU
CHIEF STRATEGY OFFICER



PAST EXPERIENCE:



ADVISORY BOARD



NANEA REEVES
CEO @ TRIPP



Past companies: Electronic Arts, Machinima



BROGAN KEANE
Managing Partner @ Double Black Capital



Past companies: Double Black Diamond Group, Electronic Arts



DAVID STELZER
President @ Xsolla



Past companies: Epic Games, International Game Developers Association, SEGA



JOHN PLEASANTS
Advisor, Board Member



Past companies: Electronic Arts, Disney, Samsung



SHANNON STUDSTILL
Head of Studio and Operations @ Bonfire Studios



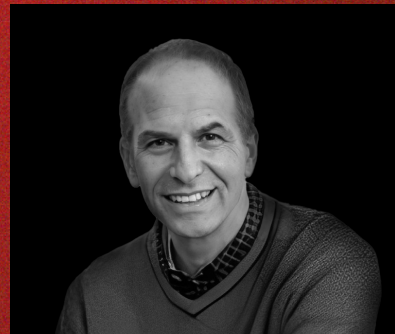
Past companies: PlayStation, Electronic Arts, Google



ANDRES ANGELANI
CEO @ Wizeline



Past companies: Cognizant, Globant



JEFF KARP
Advisor



Past companies: Electronic Arts, Zynga, Aristocrat Games



TRAVIS BOATMAN
CEO @ Carbonated Inc.



Past companies: Electronic Arts, Zynga, Mattel



THANK YOU!



ANDREEA ENACHE
Chief Revenue Officer



IOANA POHONTU
BD Manager



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Experience our latest company reel