

## **CORE STRENGTHS**



Recognized by Peers











#### Global Presence

with flexible and scalable teams (850+ staff across 9 locations and 4 continents).



### Veteran Leadership

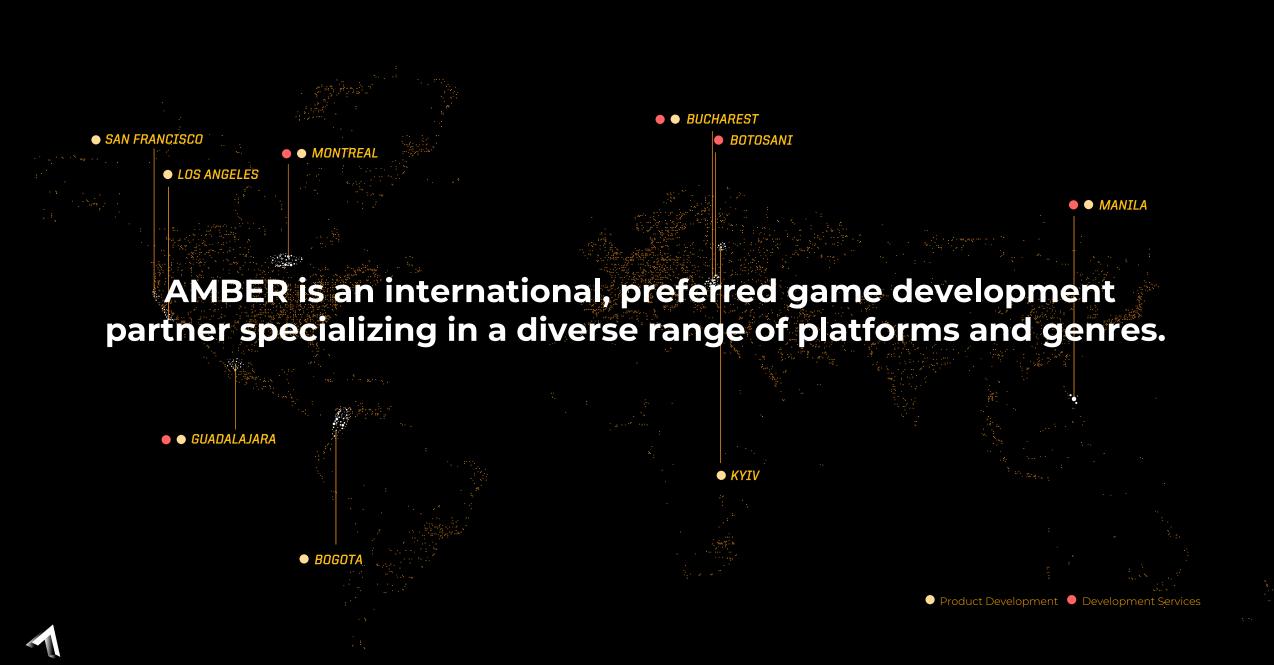
from companies like Electronic Arts,
Ubisoft, Disney/Marvel, Activision/Blizzard,
Gameloft and more.



#### Full-Stack Game Development

across multiple platforms and a variety of game genres.





**CREATIVE STUDIOS** 



#### Karaokulta

Genre Passion: Hybrid Casual Mobile

Platform: Mobile Tech: Unity, C#

Audience: Family Friendly, Broad Audience

Monetization: Paid, F2P

**QUADALAJARA** 



#### **Avalon**

Genre Passion: Puzzle. Casual Games Platforms: Mobile, Netflix Cloud

Tech: Unity, C#

Audience: Family Friendly, Broad Audience Monetization: Paid, F2P, Subscription

BUCHAREST / LOS ANGELES



#### **Madbricks**

Genre Passion: Action Adventure Games +

Narrative-based Platforms: Mobile. PC

Tech: Unity, C#

Audience: Family Friendly, Broad Audience

Monetization: Paid

**O BOGOTA** 



Genre Passion: Competitive Multiplayer

•••••••

+ High-fidelity AAA Execution

Platforms: Console. PC

Tech: Unreal / Proprietary / C++ Audience: Teens / Adults 13+

Monetization: Paid

**O BUCHAREST / MONTREAL** 



#### Lorraine

Genre Passion: Core Strategy and RPG Games,

Usually with Multiplayer Components Platforms: Mobile, PC (includes Switch)

Tech: Unreal, Unity, C++, C# Audience: Teen / Adults 13+ Monetization: Paid. F2P

BUCHAREST / SAN FRANCISCO



# **OFFERINGS & CAPABILITIES**



Full Game Development



Ports & Remasters



Turnkey Co-development



AAA Art Production



Team Augmentation
Across
All Disciplines



Post-launch Content & Live Operations



Dev Support Services (QA, Localization, Player Support)



Marketing & Business
Performance



Emerging Platforms



### **TECHNOLOGIES & PLATFORMS**

AMBER has tackled every major platform and has software & hardware licenses to support all your development needs.













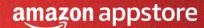
































### TRUSTED BY INDUSTRY LEADERS

WARNER BROS.	paradox	UBISOFT	MEDIATONIC	King
GAMELOFT	EPIC	Dienep	SCOPELY	B)G FISH
gu	€unity	SUPER EVIL MEGACORP	adult swim games	ROVIO
	<b>К</b> КАВАМ	WARGAMING.NET	amazon	R <b></b> ØBLOX
anim (ca BRANDS	TILTINGPOINT RAISE YOUR GAME	NBCUniversal	<b>bE</b> HAVIOUR	BANDAI NAMCO



I have worked with many external vendors/partners/providers in the past and have never had a quality of service quite up to the level as we've received from AMBER."

Ayhan Sahin - BIG FISH GAMES -



We are delighted by the last 3 years we have shared together and by the more of 2000 levels you have created for us, for the project Angry Birds Friends, during all this time. I think I can speak for everyone when I say that it has been a wonderful and enriching experience from the very beginning. Thanks a lot for sharing with us your passion and your eagerness to learn more and more every day. We really appreciate the fact that we together have been able to push the boundaries of our level design to limits we never thought we would reach."

Adrian Navarro Perez - ROVIO -



I feel like our collaboration with AMBER has only strengthened over the years of working together. Teams and individuals from TSB who are working directly with AMBER team all shared positive feedback about them."

Eszter Barabas - SANDBOX



A wonderful experience working with a professional and inspired team! Our products are better with AMBER in the fold!"

Jake Flint - IMANGI



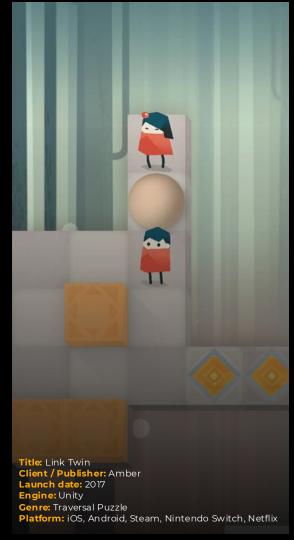
# **FULL PRODUCT DEVELOPMENT**



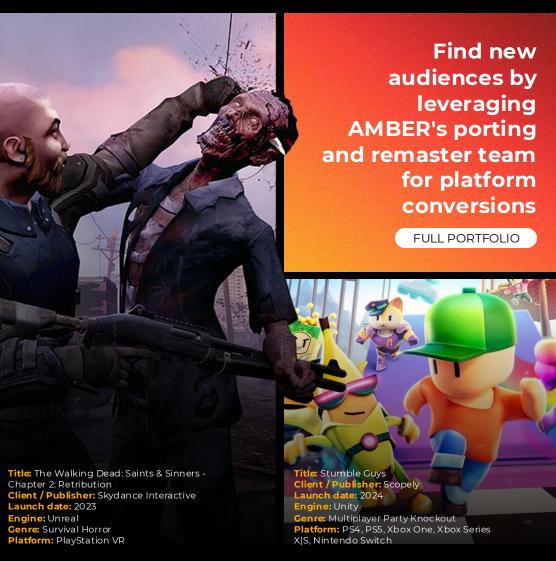
End-to-end game development, from concept to launch, and beyond







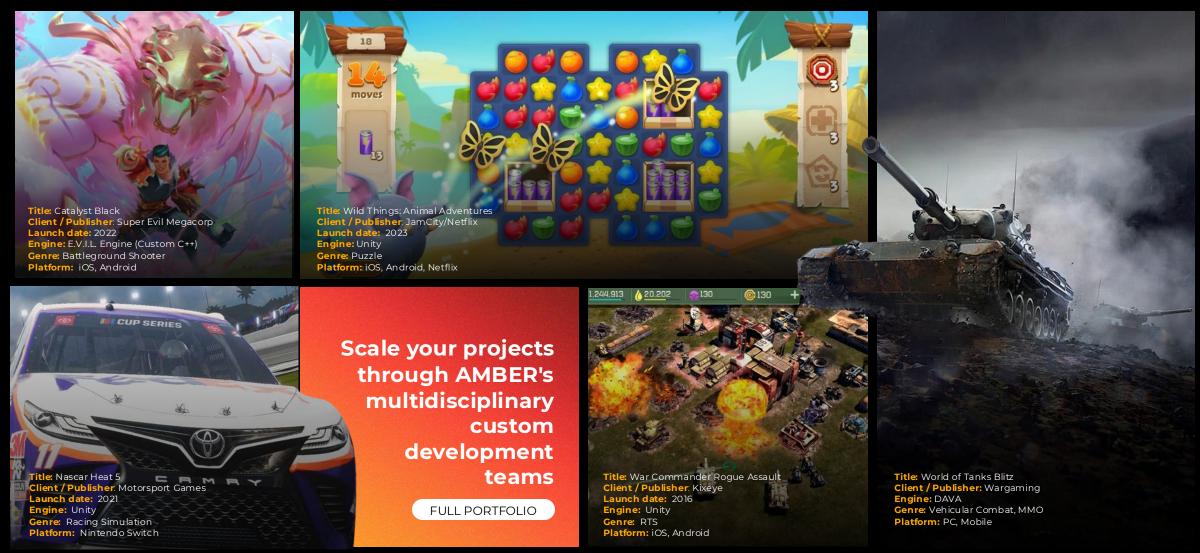
# **PORTS & REMASTERS**





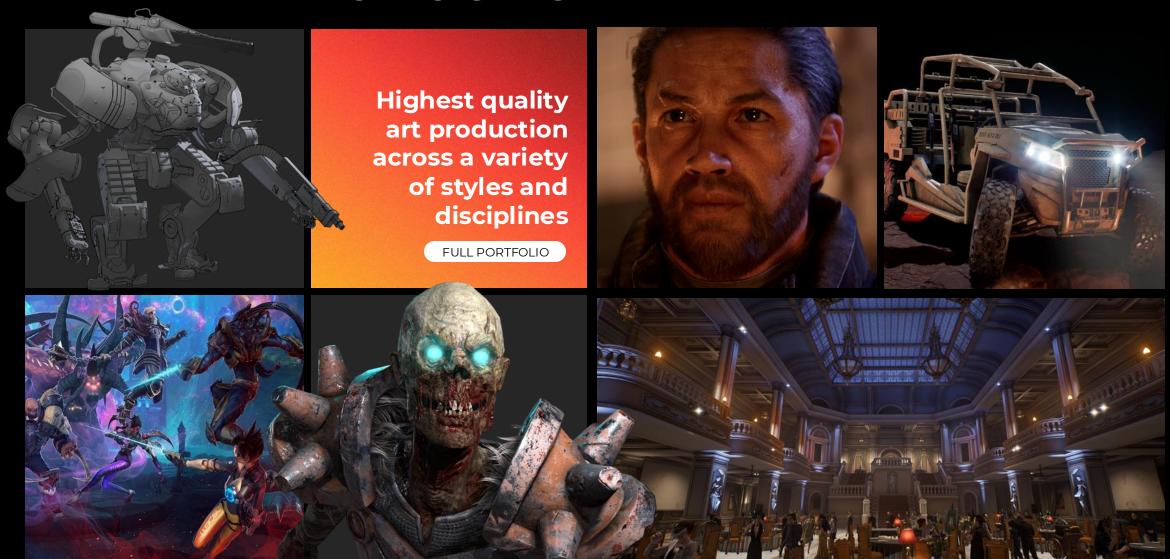


# **TURNKEY CO-DEVELOPMENT**





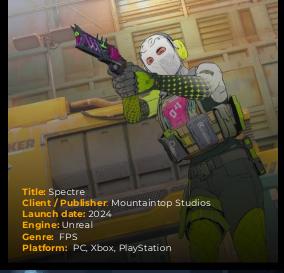
# AAA ART PRODUCTION



### TEAM AUGMENTATION ACROSS ALL DISCIPLINES



Title: Dawn of Defiance
Client / Publisher: Traega
Launch date: 2024
Engine: Unreal
Genre: Vehicular Combat, MMO
Platform: PC, PS5, Xbox S/X



Leverage AMBER's
top talent across
multiple
disciplines as
extensions of your
own internal team



### **POST LAUNCH CONTENT & LIVE OPERATIONS**



A comprehensive and scalable solution for operating live services and delivering ongoing content











# **DEV SUPPORT SERVICES**



FULL PORTFOLIO







Service: Co-Development, Functional QA & Certification QA

Title: Roblox
Client / Publisher: Roblox Corporation
Engine: Roblox
Genre: Game Creation System, MMO
Platform: PC, Mac, Mobile, Xbox, PlayStation, VR
Service: Functional QA, Developer Relations

Title: World of Tanks
Client / Publisher: Wargaming.net
Engine: Despair
Genre: Vehicular Combat, MMO
Platform: PC, Mac, Mobile, Xbox, PlayStation, Nintendo
Service: Functional QA

# **EMERGING PLATFORMS**











Unleash immersive experiences with AMBER's innovative approach to emerging platforms



## MARKETING & BUSINESS PERFORMANCE SERVICES







AMBER can plan and execute go-to-market strategies and campaigns globally



## **AMBER LEADERSHIP**



MIHAI POHONTU CHIEF EXECUTIVE OFFICER

PASTEXPERENCE: DISNEP (A) SAMSUNG



in

in



**SCOTT HUMPHRIES** CHIEF PRODUCT OFFICER

PASTEXPERENCE: DISNEY (A) JAMOAT







in



**ANDREEA ENACHE** CHIEF REVENUE OFFICER

PASTEXPERIENCE: SONY BANDAI NAMCO









**EXECUTIVE ADVISOR** 

**JAIME GINE** 





**CRISTIANA FERNBACH** GENERAL COUNSEL

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PASTEXPERIENCE: (ZA) () vodafone





**ROIE CHIZIK** CHIEF FINANCIAL OFFICER

PASTEXPERIENCE: amazon Disney (EA)







**CATALIN BUTNARIU** CHIEF STRATEGY OFFICER









## **ADVISORY BOARD**



in

**NANEA REEVES** CEO @ TRIPP

Past companies: Electronic Arts,



**BROGAN KEANE** Managing Partner @ Double Black Capital

Past companies: Double Black Diamond Group, Electronic Arts



**DAVID STELZER** President @ Xsolla

in

Past companies: Epic Games, International Game Developers Association, SEGA



**JOHN PLEASANTS** Advisor, Board Member

Past companies: Electronic Arts, Disney, Samsung



**SHANNON STUDSTILL** Head of Studio and Operations @ Bonfire Studios

Past companies: PlayStation, Electronic Arts, Google



**ANDRES ANGELANI** CEO @ Wizeline

Past companies: Cognizant, Globant



**JEFF KARP** Advisor

Past companies: Electronic Arts, Zynga, Aristocrat Games



TRAVIS BOATMAN CEO @ Carbonated Inc.

Past companies: Electronic Arts, Zynga, Mattel



# THANK YOU!



Chief Revenue Officer



<mark>in</mark> //

*IOANA POHONTU* BD Manager



New biz enquiries: bizdev@amberstudio.com



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