

CORE STRENGTHS



Global Presence

with flexible and scalable teams (850+ staff across 9 locations and 4 continents).



Veteran Leadership

from companies like Electronic Arts, Ubisoft, Disney/Marvel, Activision/Blizzard, Gameloft and more.



Full-Stack Game Development

across multiple platforms and a variety of game genres.

International Certification



Trusted by Partners



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Recognized by Peers





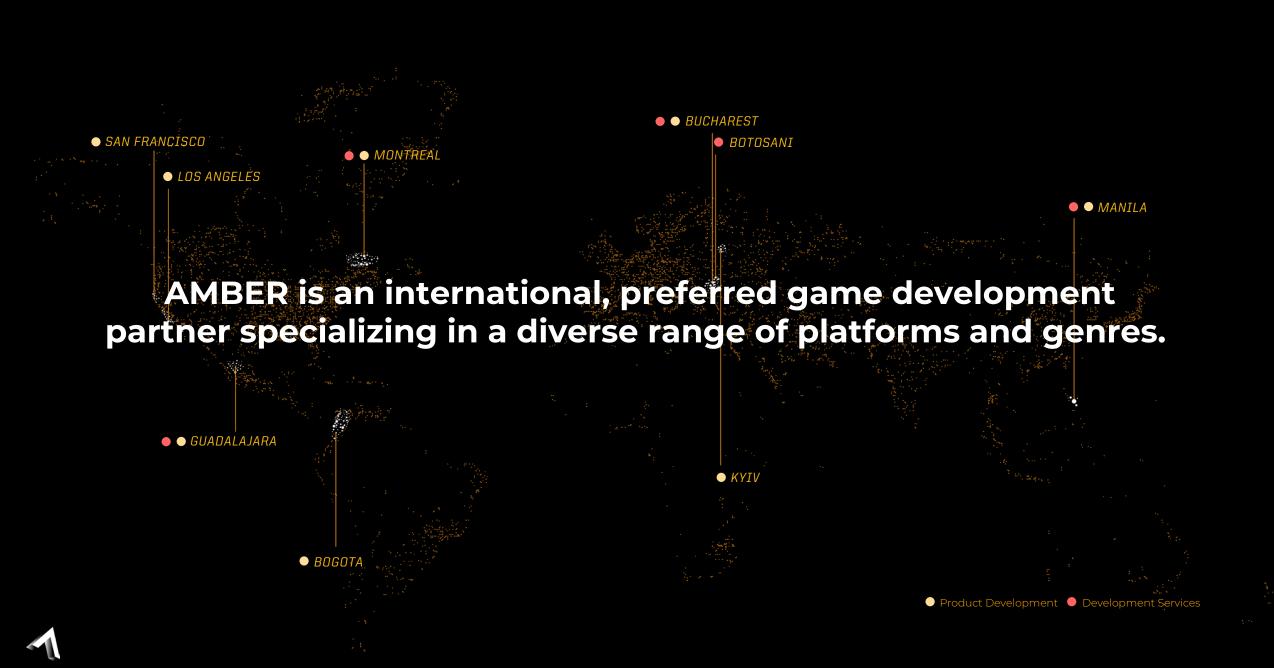












CREATIVE STUDIOS



Karaokulta

Genre Passion: Hybrid Casual Mobile

Platform: Mobile, PC Tech: Unity, C#

Audience: Family Friendly, Broad Audience

Monetization: F2P. Paid

⊘ View Deck

♥ GUADALAJARA / MONTREAL



Madbricks

Genre Passion: Action Adventure Games +

Narrative-based

Platforms: Mobile, PC

Tech: Unity, C#

Audience: Family Friendly, Broad Audience

Monetization: Paid, F2P

⊗ View Deck

⊗ BOGOTA



Play with Fire

Genre Passion: High Fidelity AAA Execution and Al

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Game Mechanics

Platforms: Console, PC

Tech: Unreal / Proprietary / C++ Audience: Teens / Adults 13+

Monetization: Paid **Ø** View Deck

O BUCHAREST / MONTREAL



Avalon

Genre Passion: Puzzle. Casual Games

Platforms: Mobile, Netflix SDK

Tech: Unity, C#

Audience: Family Friendly, Broad Audience

Monetization: F2P, Paid

Ø View Deck

O BUCHAREST



Lorraine

Genre Passion: Core Strategy and RPG Games,

Usually with Multiplayer Components

Platforms: Mobile, PC (includes Switch), Netflix

Tech: Unreal, Unity, C++, C# Audience: Teen / Adults 13+

Monetization: F2P, Paid

Ø View Deck

BUCHAREST / KYIV



OFFERINGS & CAPABILITIES



Full Game Development



Ports & Remasters



Turnkey Co-development



AAA Art Production



Team Augmentation
Across
All Disciplines



Post-launch Content & Live Operations



Dev Support Services (QA, Localization, Player Support)



Marketing & Business
Performance



Emerging Platforms



AI EXPERTISE



A Tool for Optimization

We leverage a vast array of emerging Al-powered tools to create real value for our partners through streamlined production workflows, engineering copilots and enhanced art pipelines.



A Tailored Approach

Every partner's perspective on how AI should be used in game development varies. We can customize our range of AI services to your specific project needs and comfort level.



Innovation in Action

We are first adopters in leveraging the power of machine learning for meaningful gameplay enhancements like realistic NPC interaction and generative narrative branching.



Al with Accountability

Amber's Al Governance Group (AAIGG) ensures safe adoption and cross-functional diligence to define the best ethical, legal, governance practices for Al tool integration in our processes.

TECHNOLOGIES & PLATFORMS

































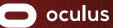












AMBER has tackled every major platform and has software & hardware licenses to support all your development needs.



TRUSTED BY INDUSTRY LEADERS

WARNER BROS.	paradox INTERACTIVE	UBISOFT	NETFLIX	King
GAMELOFT	EPIC	Dienep	SCOPELY	B)G FISH
RIOT GAMES	d unity	SUPER EVIL MEGACORP	adult swim games	≳ ROVIO
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anim ca BRANDS	TILTINGPOINT RAISE YOUR GAME	NBCUniversal	E HAVIOUR	BANDAI NAMCO



I have worked with many external vendors/partners/providers in the past and have never had a quality of service quite up to the level as we've received from AMBER."

Ayhan Sahin - BIG FISH GAMES -



We are delighted by the last 3 years we have shared together and by the more of 2000 levels you have created for us, for the project Angry Birds Friends, during all this time. I think I can speak for everyone when I say that it has been a wonderful and enriching experience from the very beginning. Thanks a lot for sharing with us your passion and your eagerness to learn more and more every day. We really appreciate the fact that we together have been able to push the boundaries of our level design to limits we never thought we would reach."

Adrian Navarro Perez - ROVIO -



I feel like our collaboration with AMBER has only strengthened over the years of working together. Teams and individuals from TSB who are working directly with AMBER team all shared positive feedback about them."

Eszter Barabas - SANDBOX



A wonderful experience working with a professional and inspired team! Our products are better with AMBER in the fold!"

Jake Flint - IMANC



FULL PRODUCT DEVELOPMENT



End-to-end game development, from concept to launch, and beyond









PORTS & REMASTERS















Title: The Walking Dead: Saints & Sinners -

Client / Publisher: Skydance Interactive Launch date: 2023 Engine: Unreal

Chapter 2: Retribution

Genre: Survival Horror

Platform: PlayStation VR

TURNKEY CO-DEVELOPMENT



Title: Squid Game: Unleashed Client / Publisher: Netflix Launch date: 2024 Engine: Unity Genre: Multiplayer Party Royale Platform: iOS, Android, Netflix

> Scale your projects through AMBER's multidisciplinary custom development teams

> > FULL PORTFOLIO

Title: World of Tanks Blitz Client / Publisher: Wargaming Engine: DAVA Genre: Vehicular Combat, MMO

Platform: PC, Mobile

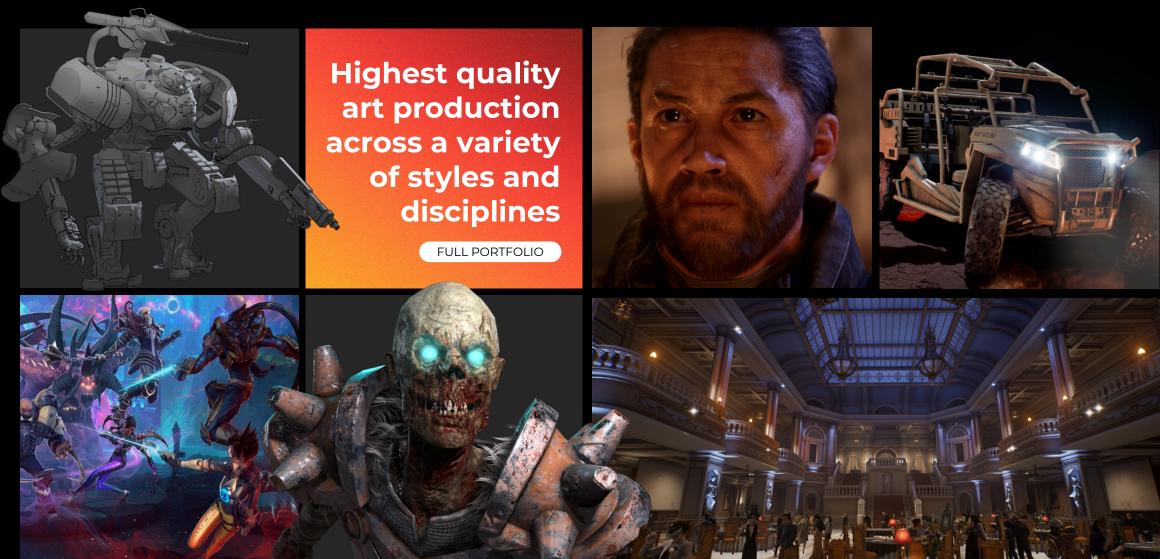
Title: Monument Valley 3
Client / Publisher: Ustwo Games, Netflix
Start date: 2024
Engine: Unity
Genre: Puzzle

Platform: iOS, Android, Netflix





AAA ART PRODUCTION

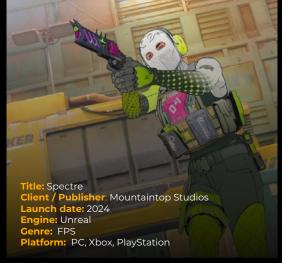


TEAM AUGMENTATION ACROSS ALL DISCIPLINES

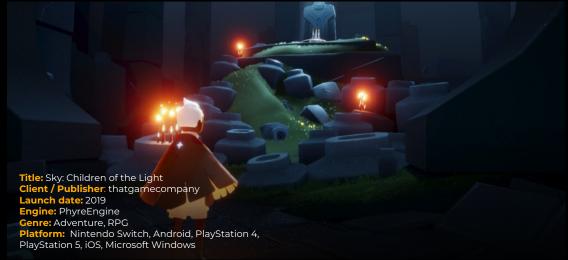


Title: Dawn of Defiance
Client / Publisher: Traega
Launch date: 2024
Engine: Unreal
Genre: Vehicular Combat, MMO
Platform: PC, PS5, Xbox S/X





Leverage AMBER's
top talent across
multiple
disciplines as
extensions of your
own internal team



POST LAUNCH CONTENT & LIVE OPERATIONS



A comprehensive and scalable solution for operating live services and delivering ongoing content















DEV SUPPORT SERVICES

tle: World of Tanks

Engine: Despair



FULL PORTFOLIO







Platform: PS4, PS5, Xbox One, Xbox Series

Service: Co-Development, Functional QA & Certification QA

X|S, Nintendo Switch

Title: Roblox her: Roblox Corporation Client / Publisher: Wargaming.net Genre: Game Creation System, MMO
Platform: PC, Mac, Mobile, Xbox, PlayStation, VR Service: Functional QA, Developer Relations Service: Functional QA



EMERGING PLATFORMS











Unleash immersive experiences with AMBER's innovative approach to emerging platforms



MARKETING & BUSINESS PERFORMANCE SERVICES







AMBER can plan and execute go-to-market strategies and campaigns globally



AMBER LEADERSHIP



MIHAI POHONTU in CHIEF EXECUTIVE OFFICER

PAST EXPERIENCE: DISNER (EA) SAMSUNG



SCOTT HUMPHRIES CHIEF PRODUCT OFFICER









ANDREEA ENACHE

CHIEF REVENUE OFFICER













CRISTIANA FERNBACH GENERAL COUNSEL

in

PAST EXPERIENCE: KPMG NOETT



TUDOR POSTOLACHE CHIEF OPERATING OFFICER

PAST EXPERIENCE: (SA) O vodafone



ROIE CHIZIK CHIEF FINANCIAL OFFICER

PAST EXPERIENCE: amazon Disnep (ZA)







CATALIN BUTNARIU CHIEF STRATEGY OFFICER







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in

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Past companies: Electronic Arts, Zynga, Aristocrat Games



TRAVIS BOATMAN CEO @ Carbonated Inc.

Past companies: Electronic Arts, Zynga, Mattel



THANK YOU!







IOANA POHONTU BD Manager





New biz enquiries: <u>bizdev@amberstudio.com</u>



Experience our latest company reel