



# AMBER

OVERVIEW DECK

# CORE STRENGTHS

Trusted by  
Partners



Recognized  
by Peers



## Global Presence

with flexible and scalable teams  
(850+ staff across 9 locations and 4 continents).



## Veteran Leadership

from companies like Electronic Arts,  
Ubisoft, Disney/Marvel, Activision/Blizzard,  
Gameloft and more.



## Full-Stack Game Development

across multiple platforms and a variety  
of game genres.





A world map with a dark background and a light-colored grid. The map is centered on the Atlantic Ocean. Various cities are marked with colored dots and lines pointing to their names. The dots are either yellow or red. The text 'AMBER is an international, preferred game development partner specializing in a diverse range of platforms and genres.' is centered over the map in a large, white, sans-serif font.

**AMBER is an international, preferred game development partner specializing in a diverse range of platforms and genres.**

● *SAN FRANCISCO*

● *LOS ANGELES*

● ● *MONTREAL*

● ● *GUADALAJARA*

● *BOGOTA*

● ● *BUCHAREST*

● *BOTOSANI*

● *KYIV*

● ● *MANILA*

● Product Development ● Development Services



# CREATIVE STUDIOS



## Karaokulta

**Genre Passion:** Hybrid Casual Mobile.  
**Platform:** Mobile  
**Tech:** Unity, C#  
**Audience:** Family Friendly, Broad Audience  
**Monetization:** F2P, Paid

📍 **GUADALAJARA / MONTREAL**



## Madbricks

**Genre Passion:** Action Adventure Games + Narrative-based  
**Platforms:** Mobile, PC  
**Tech:** Unity, C#  
**Audience:** Family Friendly, Broad Audience  
**Monetization:** Paid, F2P

📍 **BOGOTA**



## Play with Fire

**Genre Passion:** Competitive Multiplayer + High-fidelity AAA Execution  
**Platforms:** Console, PC  
**Tech:** Unreal / Proprietary / C++  
**Audience:** Teens / Adults 13+  
**Monetization:** Paid

📍 **BUCHAREST / MONTREAL**



## Avalon

**Genre Passion:** Puzzle, Casual Games  
**Platforms:** Mobile, Netflix Cloud  
**Tech:** Unity, C#  
**Audience:** Family Friendly, Broad Audience  
**Monetization:** F2P, Paid

📍 **BUCHAREST**



## Lorraine

**Genre Passion:** Core Strategy and RPG Games, Usually with Multiplayer Components  
**Platforms:** Mobile, PC (includes Switch)  
**Tech:** Unreal, Unity, C++, C#  
**Audience:** Teen / Adults 13+  
**Monetization:** F2P, Paid

📍 **BUCHAREST / KYIV**



# OFFERINGS & CAPABILITIES



Full Game  
Development



Ports &  
Remasters



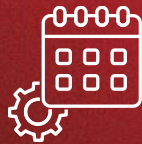
Turnkey  
Co-development



AAA Art  
Production



Team Augmentation  
Across  
All Disciplines



Post-launch  
Content & Live  
Operations



Dev Support Services  
(QA, Localization, Player  
Support)



Marketing & Business  
Performance



Emerging  
Platforms



# TECHNOLOGIES & PLATFORMS

AMBER has tackled every major platform and has software & hardware licenses to support all your development needs.



UNREAL EDITOR  
FOR FORTNITE

ROBLOX



SERIES  
X|S

XBOX ONE

PS4

PS5

NETFLIX

amazon appstore



EPIC  
GAMES  
STORE



Apple Arcade



























GOG  
COM

oculus



# TRUSTED BY INDUSTRY LEADERS



I have worked with many external vendors/partners/providers in the past and have never had a quality of service quite up to the level as we've received from AMBER."

Ayhan Sahin - BIG FISH GAMES



We are delighted by the last 3 years we have shared together and by the more of 2000 levels you have created for us, for the project Angry Birds Friends, during all this time. I think I can speak for everyone when I say that it has been a wonderful and enriching experience from the very beginning. Thanks a lot for sharing with us your passion and your eagerness to learn more and more every day. We really appreciate the fact that we together have been able to push the boundaries of our level design to limits we never thought we would reach."

Adrian Navarro Perez - ROVIO



I feel like our collaboration with AMBER has only strengthened over the years of working together. Teams and individuals from TSB who are working directly with AMBER team all shared positive feedback about them."

Eszter Barabas - SANDBOX

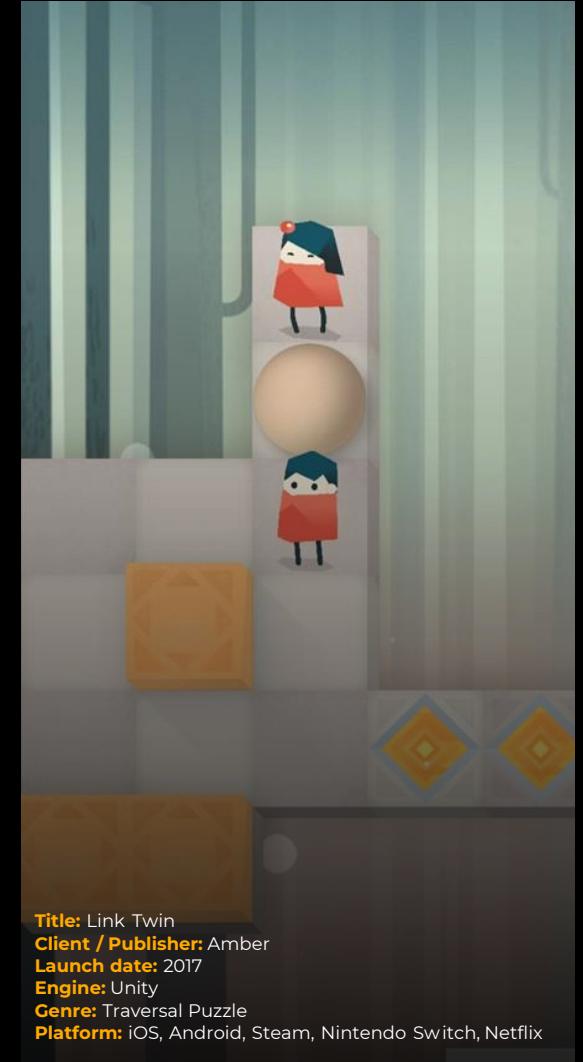
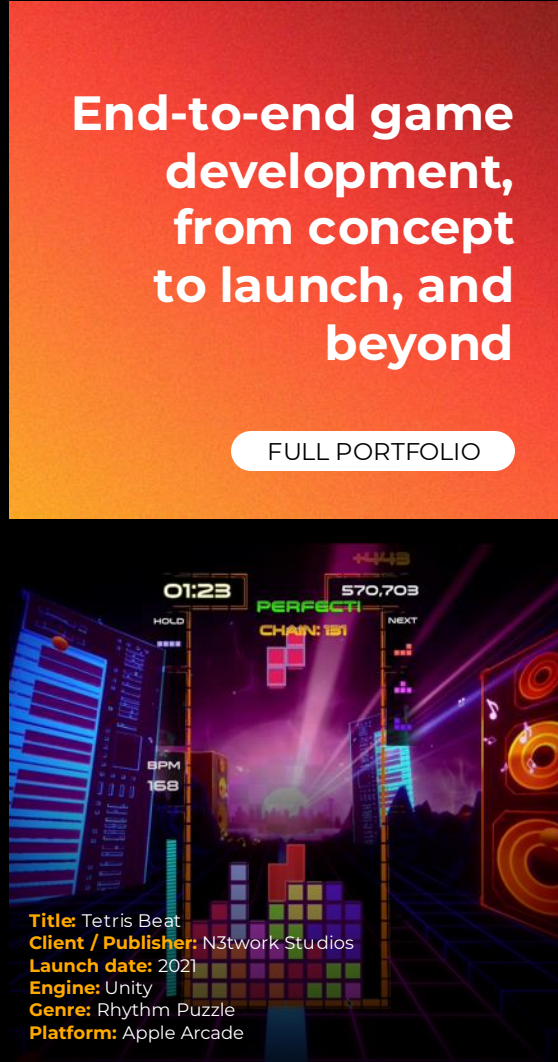


A wonderful experience working with a professional and inspired team! Our products are better with AMBER in the fold!"

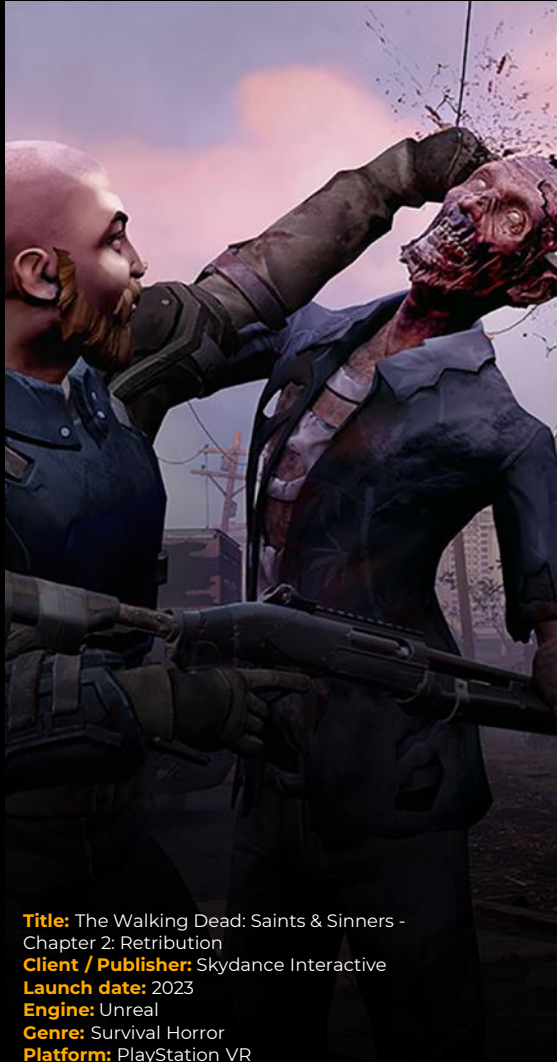
Jake Flint - IMANGI



# FULL PRODUCT DEVELOPMENT



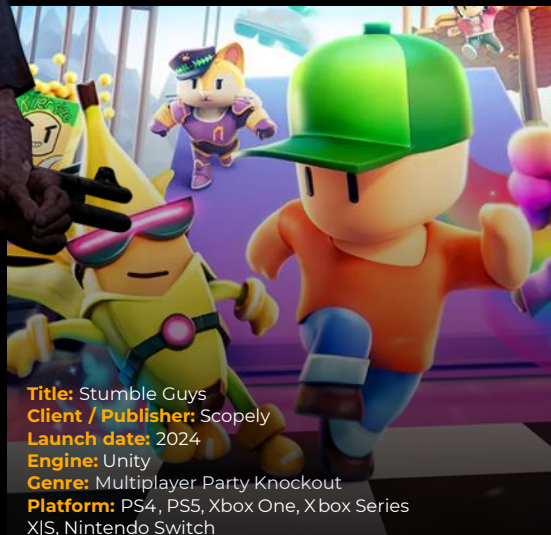
# PORTS & REMASTERS



**Title:** The Walking Dead: Saints & Sinners - Chapter 2: Retribution  
**Client / Publisher:** Skydance Interactive  
**Launch date:** 2023  
**Engine:** Unreal  
**Genre:** Survival Horror  
**Platform:** PlayStation VR

Find new audiences by leveraging AMBER's porting and remaster team for platform conversions

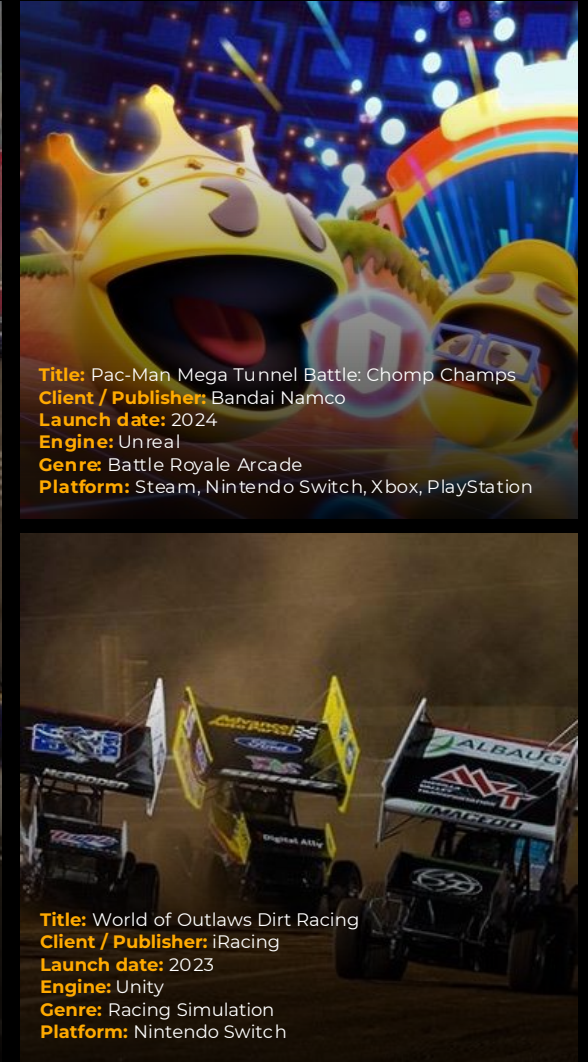
FULL PORTFOLIO



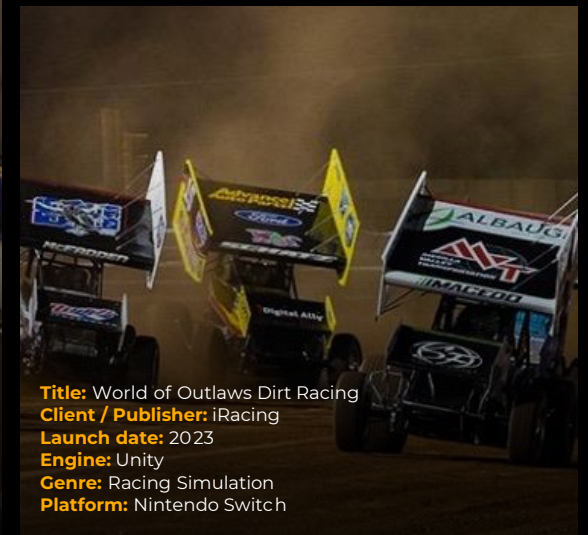
**Title:** Stumble Guys  
**Client / Publisher:** Scopely  
**Launch date:** 2024  
**Engine:** Unity  
**Genre:** Multiplayer Party Knockout  
**Platform:** PS4, PS5, Xbox One, Xbox Series X/S, Nintendo Switch



**Title:** NASCAR Rivals  
**Client / Publisher:** Motorsport Games  
**Launch date:** 2022  
**Engine:** Unity  
**Genre:** Racing Simulation  
**Platform:** Nintendo Switch



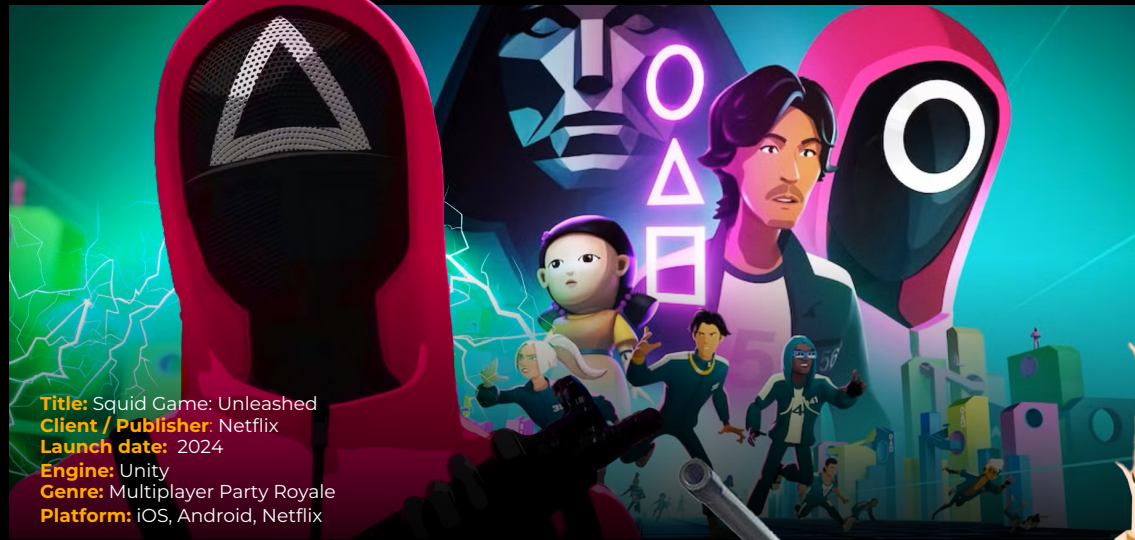
**Title:** Pac-Man Mega Tunnel Battle: Chomp Champs  
**Client / Publisher:** Bandai Namco  
**Launch date:** 2024  
**Engine:** Unreal  
**Genre:** Battle Royale Arcade  
**Platform:** Steam, Nintendo Switch, Xbox, PlayStation



**Title:** World of Outlaws Dirt Racing  
**Client / Publisher:** iRacing  
**Launch date:** 2023  
**Engine:** Unity  
**Genre:** Racing Simulation  
**Platform:** Nintendo Switch

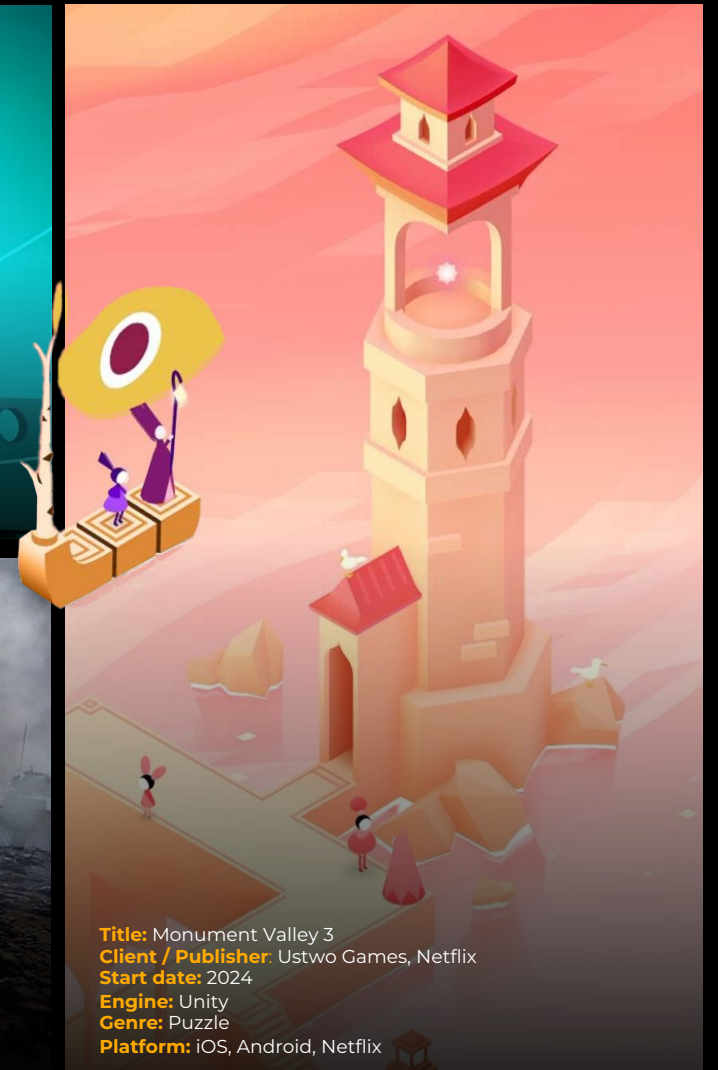


# TURNKEY CO-DEVELOPMENT

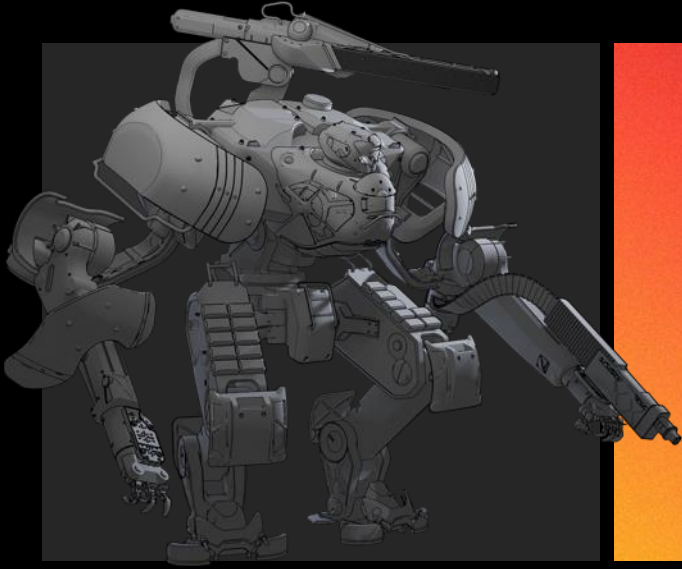


Scale your projects  
through AMBER's  
multidisciplinary  
custom  
development  
teams

FULL PORTFOLIO



# AAA ART PRODUCTION



Highest quality  
art production  
across a variety  
of styles and  
disciplines

FULL PORTFOLIO



# TEAM AUGMENTATION ACROSS ALL DISCIPLINES



Leverage AMBER's  
top talent across  
multiple  
disciplines as  
extensions of your  
own internal team

FULL PORTFOLIO



# POST LAUNCH CONTENT & LIVE OPERATIONS

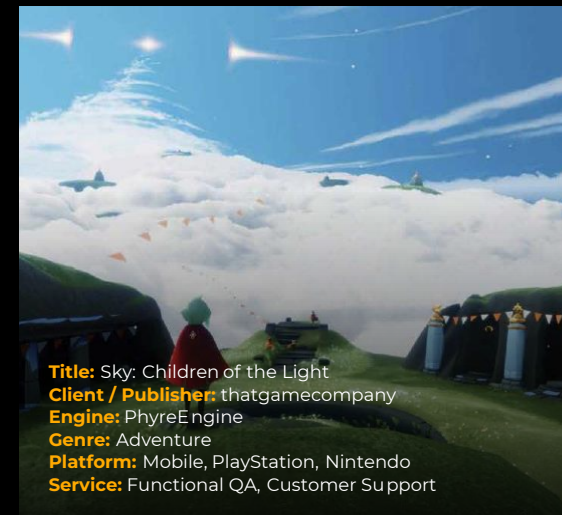
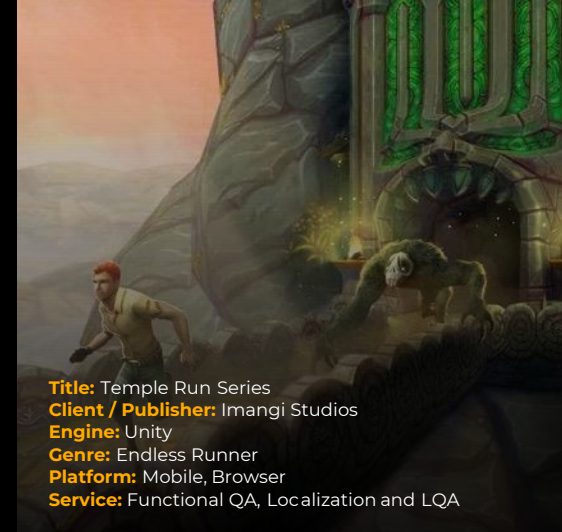


A comprehensive  
and scalable  
solution for  
operating live  
services and  
delivering ongoing  
content

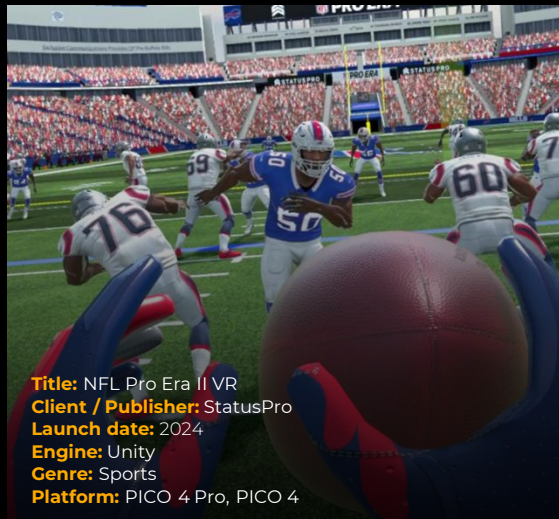
FULL PORTFOLIO



# DEV SUPPORT SERVICES



# EMERGING PLATFORMS



Unleash immersive  
experiences with  
AMBER's  
innovative  
approach to  
emerging  
platforms



# MARKETING & BUSINESS PERFORMANCE SERVICES



AMBER can plan  
and execute  
go-to-market  
strategies and  
campaigns  
globally

FULL PORTFOLIO



# AMBER LEADERSHIP



**MIHAI POHONTU**  
CHIEF EXECUTIVE OFFICER



PAST EXPERIENCE:



**SCOTT HUMPHRIES**  
CHIEF PRODUCT OFFICER



PAST EXPERIENCE:



**ANDREEA ENACHE**  
CHIEF REVENUE OFFICER



PAST EXPERIENCE:



**JAIME GINE**  
EXECUTIVE ADVISOR



PAST EXPERIENCE:



**CRISTIANA FERNBACH**  
GENERAL COUNSEL



PAST EXPERIENCE:



**TUDOR POSTOLACHE**  
CHIEF OPERATING OFFICER



PAST EXPERIENCE:



**ROIE CHIZIK**  
CHIEF FINANCIAL OFFICER



PAST EXPERIENCE:



**CATALIN BUTNARIU**  
CHIEF STRATEGY OFFICER



PAST EXPERIENCE:



# ADVISORY BOARD



**NANEA REEVES**  
CEO @ TRIPP



**Past companies:** Electronic Arts,  
Machinima



**BROGAN KEANE**  
Managing Partner @ Double  
Black Capital



**Past companies:** Double Black  
Diamond Group, Electronic Arts



**DAVID STELZER**  
President @ Xsolla



**Past companies:** Epic Games,  
International Game Developers  
Association, SEGA



**JOHN PLEASANTS**  
Advisor, Board Member



**Past companies:** Electronic Arts,  
Disney, Samsung



**SHANNON STUDSTILL**  
Head of Studio and  
Operations @ Bonfire Studios



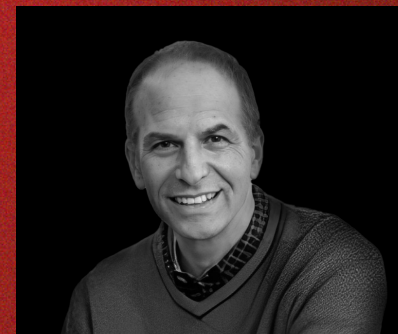
**Past companies:** PlayStation,  
Electronic Arts, Google



**ANDRES ANGELANI**  
CEO @ Wizeline



**Past companies:** Cognizant,  
Globant



**JEFF KARP**  
Advisor



**Past companies:** Electronic Arts,  
Zynga, Aristocrat Games



**TRAVIS BOATMAN**  
CEO @ Carbonated Inc.



**Past companies:** Electronic Arts,  
Zynga, Mattel



# THANK YOU!



**ANDREEA ENACHE**  
Chief Revenue Officer



**IOANA POHONTU**  
BD Manager



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