

AMBER

OVERVIEW DECK

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CORE STRENGTHS

Global Presence

with flexible and scalable teams

(850+ staff across 9 locations and 4 continents).



Veteran Leadership

from companies like Electronic Arts, Ubisoft, Disney/Marvel, Activision/Blizzard, Gameloft and more.



Full-Stack Game Development

across multiple platforms and a variety of game genres.



International Certification



Trusted by Partners



Service Partner



2025



2024



2023

Recognized by Peers





AMBER is a trusted global game development partner with expertise across a wide range of platforms and genres.

● Product Development ● Development Services



CREATIVE STUDIOS



Karaokulta

Genre Passion: Hybrid Casual Mobile
Platform: Mobile, PC, Streaming, Roblox
Tech: Unity, C#
Audience: Family Friendly, Broad Audience
Monetization: F2P, Paid
[**View Deck**](#)

📍 GUADALAJARA / MONTREAL



Madbricks

Genre Passion: Action Adventure Games + Narrative-based
Platform: Mobile, PC, Streaming, Roblox
Tech: Unity, C#
Audience: Family Friendly, Broad Audience
Monetization: Paid, F2P
[**View Deck**](#)

📍 BOGOTA



Play with Fire

Genre Passion: High Fidelity AAA Execution and AI Game Mechanics
Platform: Console, PC, Streaming
Tech: Unreal / Proprietary / C++
Audience: Teens / Adults 13+
Monetization: Paid
[**View Deck**](#)

📍 BUCHAREST / MONTREAL



Avalon

Genre Passion: Puzzle, Casual Games
Platform: Mobile, Streaming
Tech: Unity, C#
Audience: Family Friendly, Broad Audience
Monetization: F2P, Paid
[**View Deck**](#)

📍 BUCHAREST



Lorraine

Genre Passion: Core Strategy and RPG Games, Usually with Multiplayer Components
Platform: Mobile, PC (includes Switch, Streaming)
Tech: Unreal, Unity, C++, C#
Audience: Teen / Adults 13+
Monetization: F2P, Paid
[**View Deck**](#)

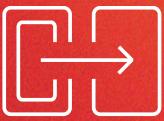
📍 BUCHAREST / KYIV



OFFERINGS & CAPABILITIES



Full Game Development



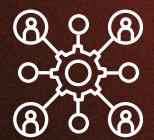
Ports & Remasters



Turnkey Co-development



AAA Art Production



Team Augmentation
Across
All Disciplines



Post-Launch
Content & Live
Operations



Dev Support Services
(QA, Localization, Player
Support)



Marketing & Business
Performance



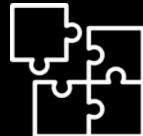
Emerging
Platforms

AI EXPERTISE



A Tool for Optimization

We leverage a vast array of emerging AI-powered tools to create real value for our partners through streamlined production workflows, engineering copilots and enhanced art pipelines.



A Tailored Approach

Every partner's perspective on how AI should be used in game development varies. We can customize our range of AI services to your specific project needs and comfort level.



Innovation in Action

We are early adopters in leveraging the power of machine learning for meaningful gameplay enhancements, including realistic NPC interaction and generative narrative branching, as showcased in Courtroom Chaos: Starring Snoop Dogg.



AI with Accountability

Amber's AI Governance Group (AAGG) ensures safe adoption and cross-functional diligence to define the best ethical, legal, governance practices for AI tool integration in our processes.

TECHNOLOGIES & PLATFORMS

AMBER has tackled every major platform and has software & hardware licenses to support all your development needs.



TRUSTED BY INDUSTRY LEADERS



NETFLIX



Disney

SCOPELY



SUPER EVIL MEGACORP

adult
swim
games



WARGAMING.NET

amazon



tiltingpoint
RAISE YOUR GAME

NBCUniversal

bE
HAVIOUR

BANDAI
NAMCO



Amber has been a truly collaborative partner in creating a unique and groundbreaking experience. They are responsive, communicative, and thoughtful, approaching challenges head-on and always delivering high-quality results. I'd not hesitate to recommend them as a partner for any project."

Jason Haber, Executive Producer - AMAZON GAMES STUDIOS



Amber has been an invaluable partner for 2XKO, providing exceptional VFX art services. Their ability to source incredible talent has helped us consistently deliver on our demanding art style needs at sustainable costs. These artists collaborate closely with our internal team and have been instrumental in evolving our VFX pipeline with exceptional 2D VFX concept art and then executing on these ideas with 3D VFX and hand animated flip book effects. Amber has also been an absolute pleasure to work with on the business side. Their adaptability to client needs is commendable, and I wholeheartedly recommend them for any project."

Hai Phan, Director Art Outsourcing - RIOT GAMES



Amber's team threw themselves into their collaboration with us. At every step, they were committed to getting us what we needed, as well as understanding and adapting to our ways of working. Their communication and professionalism was a genuine pleasure to experience."

John Lau, Lead Producer - USTWO GAMES



We have been extremely pleased with Amber as our design partner. They are proactive, easy to reach, nor have we ever lacked any visibility into what is happening, and when. The quality was good from the get-go and has only become better the longer we have worked with them. Amber is a good crew. Very happy to have them."

Harro Gronberg, Senior Producer - ROVIO



I couldn't be prouder of what the whole Amber team has helped us build and bring to life through this video game. In my culture, a HERO was always needed... ****, it still is... Mexican Ninja has always been about that to me - the longing for that idea. Having profound admiration for Japanese culture, its history, and its roots, it naturally seemed like the perfect one to blend and contrast with my own. I hope players can join the fun, explore the world, and embrace all the quirks of this concept. I hope they get their asses kicked and stand up again, and again, and again—and through this dynamic, understand that Mexican Ninja is a vibe, a spirit, a way of being. I wish you a good journey in finding your inner donkey. Stay blazed!"

Carlos Rincones, Writer and Director - REDRUM



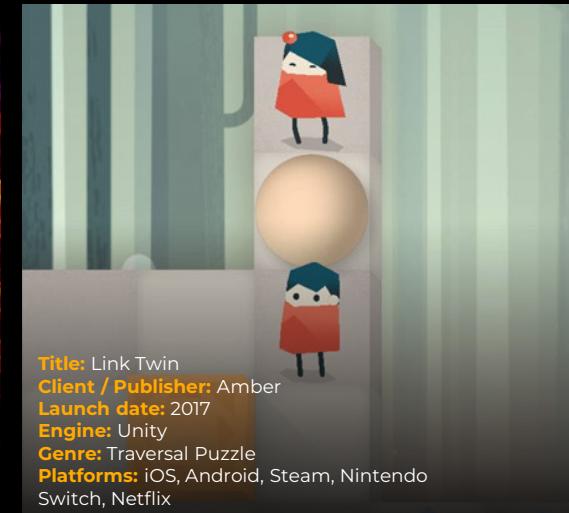
FULL PRODUCT DEVELOPMENT



Title: Courtroom Chaos: Starring Snoop Dogg
Client / Publisher: Amazon
Launch date: 2025
Engine: Unity
Genre: AI Party Game
Platform: Amazon Luna



Title: Tetris Beat
Client / Publisher: N3twork Studios
Launch date: 2021
Engine: Unity
Genre: Rhythm Puzzle
Platform: Apple Arcade



Title: Link Twin
Client / Publisher: Amber
Launch date: 2017
Engine: Unity
Genre: Traversal Puzzle
Platforms: iOS, Android, Steam, Nintendo Switch, Netflix



Title: Positron X
Client / Publisher: Amber
Launch date: 2018
Engine: Unreal
Genre: FPS
Platform: Steam

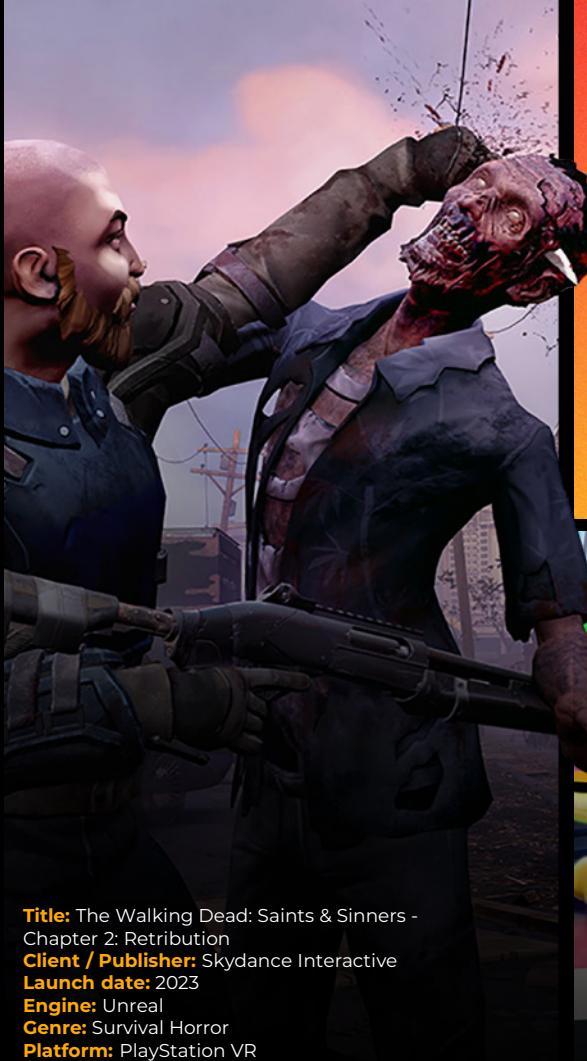


Title: Mexican Ninja
Client / Publisher: Amber
Launch date: 2026
Engine: Unity
Genre: Beat 'em Up
Platform: PC



Title: Formula E: High Voltage
Client / Publisher: Animoca Brands
Launch date: 2023
Engine: Unity
Genre: Racing Manager
Platforms: PC and Web GL

PORTS & REMASTERS

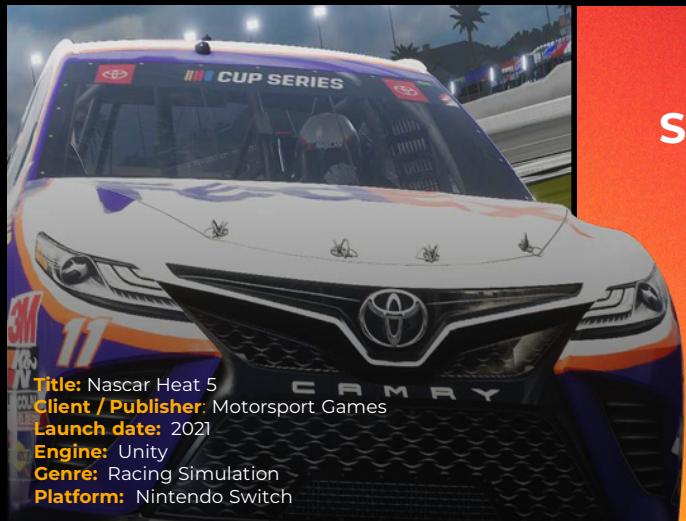
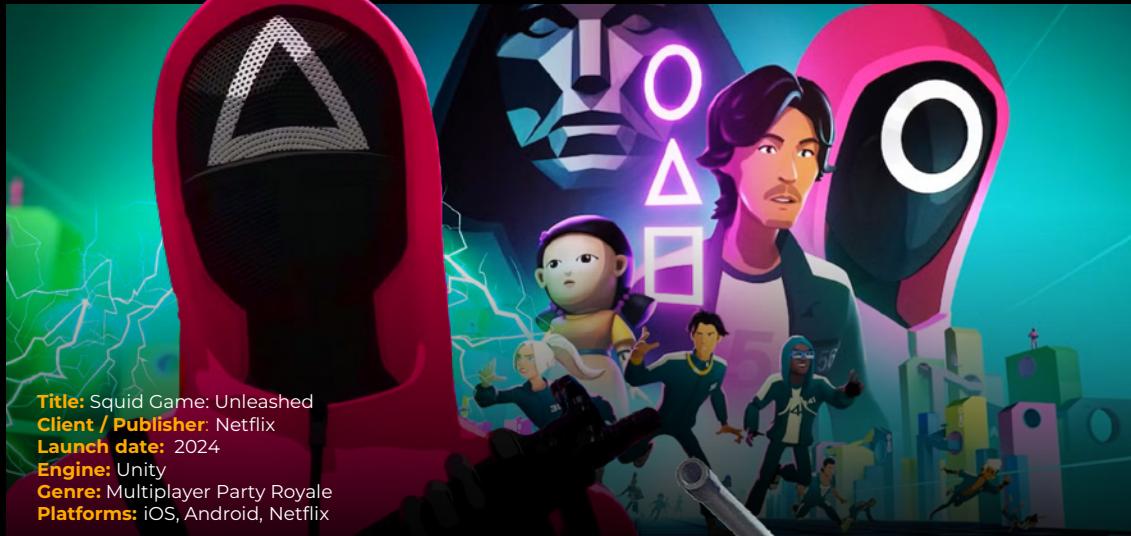
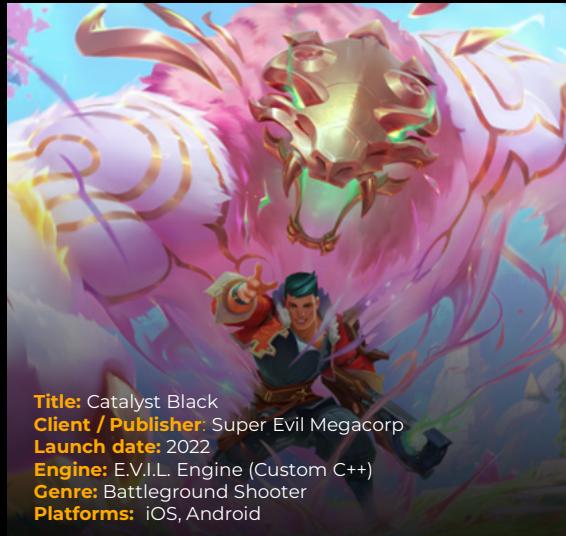


Find new audiences by leveraging AMBER's porting and remaster team for platform conversions

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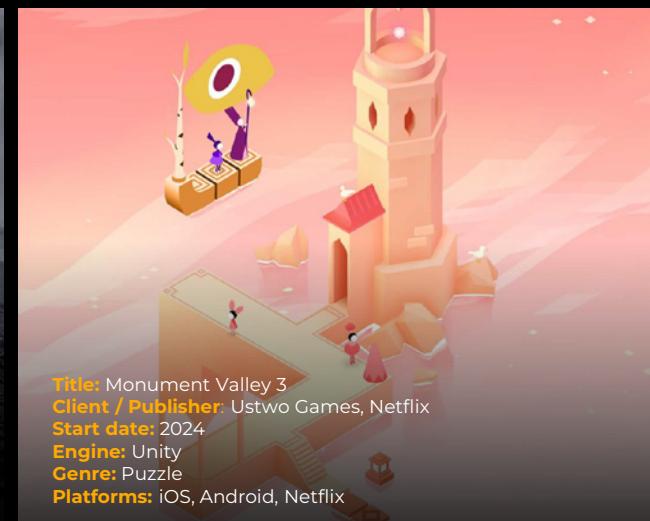


TURNKEY CO-DEVELOPMENT

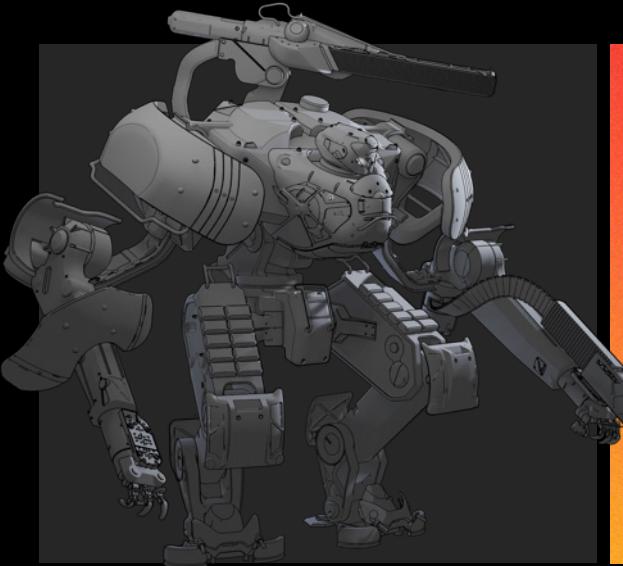


Scale your projects
through AMBER's
multidisciplinary
custom
development
teams

[FULL PORTFOLIO](#)



AAA ART PRODUCTION



Highest quality
art production
across a variety
of styles and
disciplines

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TEAM AUGMENTATION ACROSS ALL DISCIPLINES



Leverage AMBER's top talent across multiple disciplines as extensions of your own internal team

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POST LAUNCH CONTENT & LIVE OPERATIONS

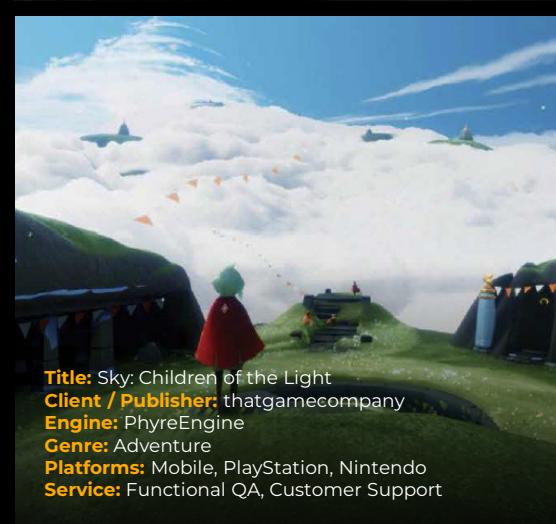
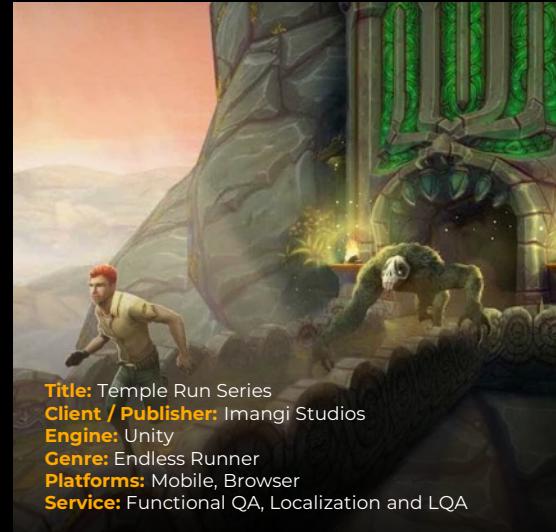


A comprehensive and scalable solution for operating live services and delivering ongoing content

[FULL PORTFOLIO](#)



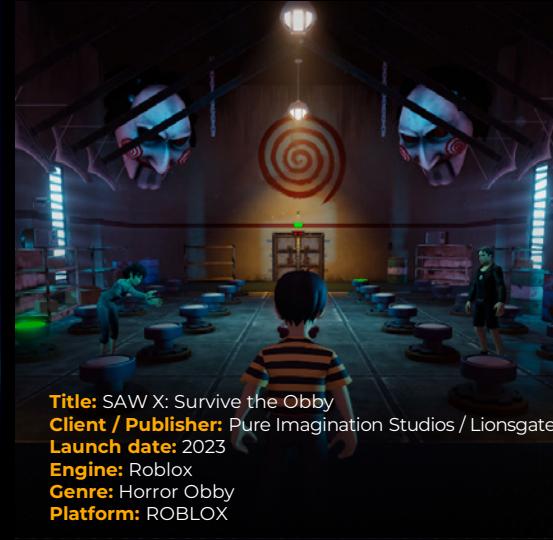
DEV SUPPORT SERVICES



EMERGING PLATFORMS



Title: Secret Neighbor
Client / Publisher: tinyBuild
Launch date: 2023
Engine: Roblox
Genre: Social Deduction Horror
Platform: ROBLOX



Title: SAW X: Survive the Obby
Client / Publisher: Pure Imagination Studios / Lionsgate
Launch date: 2023
Engine: Roblox
Genre: Horror Obby
Platform: ROBLOX



Title: TRIPP
Client / Publisher: TRIPP, Inc.
Launch date: 2020
Engine: Unity
Genre: Health & Fitness
Platforms: Meta Quest, PlayStation VR 2



Title: Happy Gilmore: Golf Mayhem '98 Demo
Client / Publisher: Netflix
Launch date: 2025
Engine: Unity
Genre: Arcade
Platform: Netflix



Title: Pinball Frenzy
Client / Publisher: Amber
Launch date: 2023
Engine: UEFN
Genre: Arcade, Pinball
Platform: Fortnite

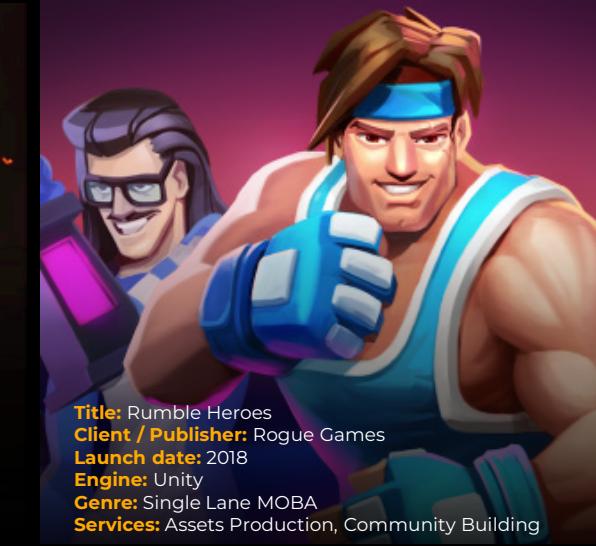
Unleash immersive experiences with AMBER's innovative approach to emerging platforms



Title: Unicorn Academy: Friendship Adventure
Client / Publisher: Nex
Launch date: 2025
Engine: Unity
Genre: Adventure
Platform: Nex Playground



MARKETING & BUSINESS PERFORMANCE SERVICES



AMBER can plan and execute go-to-market strategies and campaigns globally

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AMBER LEADERSHIP



MIHAI POHONTU
CHIEF EXECUTIVE OFFICER



SCOTT HUMPHRIES
CHIEF PRODUCT OFFICER



ANDREEA ENACHE
CHIEF REVENUE OFFICER



JAIME GINE
EXECUTIVE ADVISOR



CRISTIANA FERNBACH
GENERAL COUNSEL



TUDOR POSTOLACHE
CHIEF OPERATING OFFICER



ROIE CHIZIK
CHIEF FINANCIAL OFFICER



CATALIN BUTNARIU
CHIEF STRATEGY OFFICER

ADVISORY BOARD



NANEA REEVES
CEO @ TRIPP



Past companies: Electronic Arts, Machinima



BROGAN KEANE
Managing Partner @ Double Black Capital



Past companies: Double Black Diamond Group, Electronic Arts



DAVID STELZER
CSO @ AppCharge



JOHN PLEASANTS
Advisor, Board Member



Past companies: Electronic Arts, Disney, Samsung



SHANNON STUDSTILL
Leadership Consultant
@ StillQuill



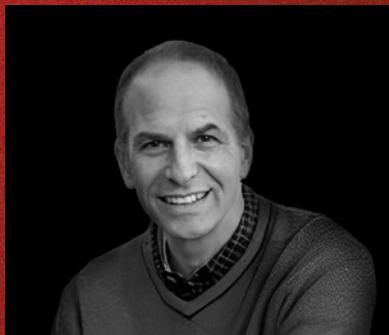
Past companies: PlayStation, Electronic Arts, Google



ANDRES ANGELANI
CEO @ Wizeline



Past companies: Cognizant, Globant



JEFF KARP
Advisor



TRAVIS BOATMAN
CEO @ Carbonated Inc.



Past companies: Electronic Arts, Zynga, Mattel



THANK YOU!



ANDREEA ENACHE
Chief Revenue Officer



IOANA POHONTU
BD Manager



IOANA POHONTU
BD Manager



www.amberstudio.com

New biz enquiries: bizdev@amberstudio.com



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